

DOCKET FILE COPY ORIGINAL

George G. Callicut
505 West End drive
New Albany, Mississippi 38652

RECEIVED

SEP 23 1997

FCC MAIL ROOM

Before the Federal Communications Commission
Washington, D. C. 20554

IN RE: Section 73.202 (b)
FM Broadcast Stations
Table of Assignments

RM 9185

New Albany , Mississippi ADD: Channel 268A

PETITION FOR RULEMAKING

To the Commission:

Comes now, George G. Callicut (hereinafter, Petitioner), requesting the assignment of an additional FM broadcast station to New Albany, Mississippi,

Attached herewith is a community profile of New Albany, clearly indicating the community is in need of additional service, as shown by it's growth and commercial activity.

Further, an engineering study is attached demonstrating that channel 268A is assignable to the community in full compliance with the Commission's rules. The proposed site will easily cover the city with the required signal level. Hence, there is no technical problem with this proposal.

Petitioner will apply for the channel when allocated, and if granted, will construct and operate the station without delay.

Above premises considered, petitioner requests the following action:

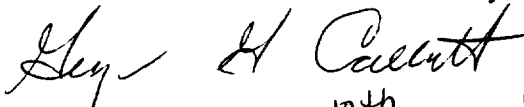
Section 73.202(b) FM Table of Assignments New Albany, Mississippi ADD: 268A

George G. Callicut, Petitioner



I certify the forgoing to be true and correct to the best of my knowledge.

George C. Callicut

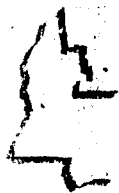


Personally appeared and signed before me , this the 18th day of September, 1997

Dianne M. Davis, Notary Public. My commission expires _____.

MY COMMISSION EXPIRES: 7-18-2000

(SEAL)



NEW ALBANY, MISSISSIPPI

UNION COUNTY

LOCATION-Distance from:

Nearby City	Miles
Memphis, TN	75
Birmingham, AL	165
Jackson, MS	180
Tupelo, MS	25

CLIMATE

Average Temperature:	Annual	57
January	41	July 81
Average Rainfall	55	inches

POPULATION	1990	1980	1970
County	22,085	21,749	19,096
City	6,775	7,072	6,426
Community Area Population (Including Adjacent Counties)	222,937		

EDUCATION

Type	No.	Grades	Teachers	Students
Elementary	2	K-4	44	789
Junior High	1	5-8	39	594
High School	1	9-12	37	536
Private & Parochial	1	K-12	5	49

Vo-Tech 1 School
16 Teachers
375 Students

Colleges & Universities

N. E. Com. College, Univ. of MS, Blue
Mt. College, Rust College & ICC

Annual High School Graduates 120

COMMUNITY FACILITIES

Hospitals: Number 1 Beds 153

Clinics: Number Beds

Doctors 19 Dentists 6

Number of Hotels/Motels 5

Total Number of Rooms 235

Churches (Number): Protestant 18

Catholic 1 Jewish

Race Track		Skating Rink	
Bowling	1	Ball Field	6
Country Club	2	Swimming Pool	1
Movie		Tennis Court	4
Museum	1	Golf Course	2
YMCA/YWCA		Amateur Theater	
Library	1	Auditorium	

Parks 5

Others

COMMUNITY PROFILE

COMMUNICATIONS

Newspapers Daily Weekly

1 Local Paper XX
2 Major Papers X

Radio Station(s) 3

Television Station(s) 10

Cable Television Yes Channels 40

Post Office Yes Class

GOVERNMENT

Type of Municipal Government
Mayor-Aldermen

Police Department

Total Personnel 15 Full-time 3 Part-time
Patrol Cars 7

Fire Department

Personnel: Full-time 14 Volunteer 23
Equipment 4 Pumper Trucks, 1 Rescue
Van

Fire Insurance Rating: 6

Zoning Regulation: Yes

Planning Commission: Yes

MAJOR COUNTY RESOURCES

Minerals Produced

Timber Types
Oak & Pine

Major Agricultural Products
Cotton & Soybeans

UTILITIES AND SERVICES

Electricity:

Name of Supplier (s) TVA

Supplier delivery: KV

Name of Distributor (s) New Albany
Electric Dept.

Distributor delivery: KV

Water:

Name of Utility New Albany System

Source Wells

Capacity of Plant 2,000,000 GPD

Average Daily Consumption 1,396,000 GPD

Peak Consumption 2,000,000 GPD

Storage Capacity 1,500,000 GAL

Natural Gas:

Name of Supplier (s) TN Gas Trans.
Company

Name of Distributor (s) New Albany Gas
System

Fuel Oils Available Yes

Coal Available Yes

LP Gas, Available Yes

Sewer:

Storm Sewer Yes Coverage 40%

Sanitary Yes Coverage 100%

Treatment Plant

Type: Oxidation Ditch

Capacity 2,500,000 GPD

Present Load 1,600,000 GPD

Solid Waste Disposal Yes

TRANSPORTATION

Railroads:

Burlington-Northern
Kansas City Southern

Highways:

Federal **78**
State **15, 30, 348,178**
Other

Motor Freight Carriers:

Brown
Campbell "66"
Clark Truck Ln.
Consolidated
Gay Truck Line
Goolsby Truck
Jones Truck Ln.
MST Express

Air Service:

Nearest Commercial Airport: Tupelo
Local Airport: Yes
Runway Length **3,900** **Feet**
Bus Service **Greyhound**
Parcel Service **4**

Waterways:

Nearest Navigable Waterway & Channel Depth:
Tennessee Tombigbee Waterway
9'
Port Facilities: Yes

FINANCIAL INSTITUTIONS

Banks: 3 -(Oxford/Tupelo Included
on 1 Bank)

Combined Assets \$ 497,946,337

TAXES

(Tax Year 1996)

LOCAL:

City County

Average Millage
Rate

53.60

94.00

STATE:

Type

Assessment
Ratio %

Residential Property
Owner Occupied
Other

10%

15%

Industrial & Commercial

Real Property

15%

Personal Property

15%

Corporate Income

3.00%

Retail Sales

7.00%

Intangibles

15%

Individual Income:

Minimum Rate

3%

Maximum Rate

5%

Gasoline

18 cent/gal.

LABOR ANALYSIS-COUNTY

Civilian Labor Force 12,310

Employment 11,510

Total Unemployment 800

Rate 6.5 %

MAJOR INDUSTRIES

<u>Name</u>	<u>Product or Service</u>	<u>Total Employees</u>	<u>Union</u>
Albany Industries	Upholstered Furniture	250	N
Barclay Manufacturing	Upholstered Furniture	135	N
Benchcraft, Incorporated	Upholstered Furniture	220	N
Hillcraft Furniture Mfg.	Upholstered Furniture	280	N
Landau Uniforms, Inc.	Medical Clothing	250	N
Master Bilt Products	Coolers & Freezers	450	N
Piper Industries	Impact Extrusions	1100	N
River Oaks	Upholstered Furniture	300	N
Stratford Company	Upholstered Furniture	900	N
Wal-Mart Distribution Center	Food Distribution	500	N

AVAILABLE INDUSTRIAL PROPERTIES

Glenfield Industrial Park 106 acres

LOCAL DEVELOPMENT AGENCY

UNION COUNTY DEVELOPMENT
ASSOCIATION
(601) 534-4354

NMIDA

NORTH MISSISSIPPI INDUSTRIAL DEVELOPMENT ASSOCIATION

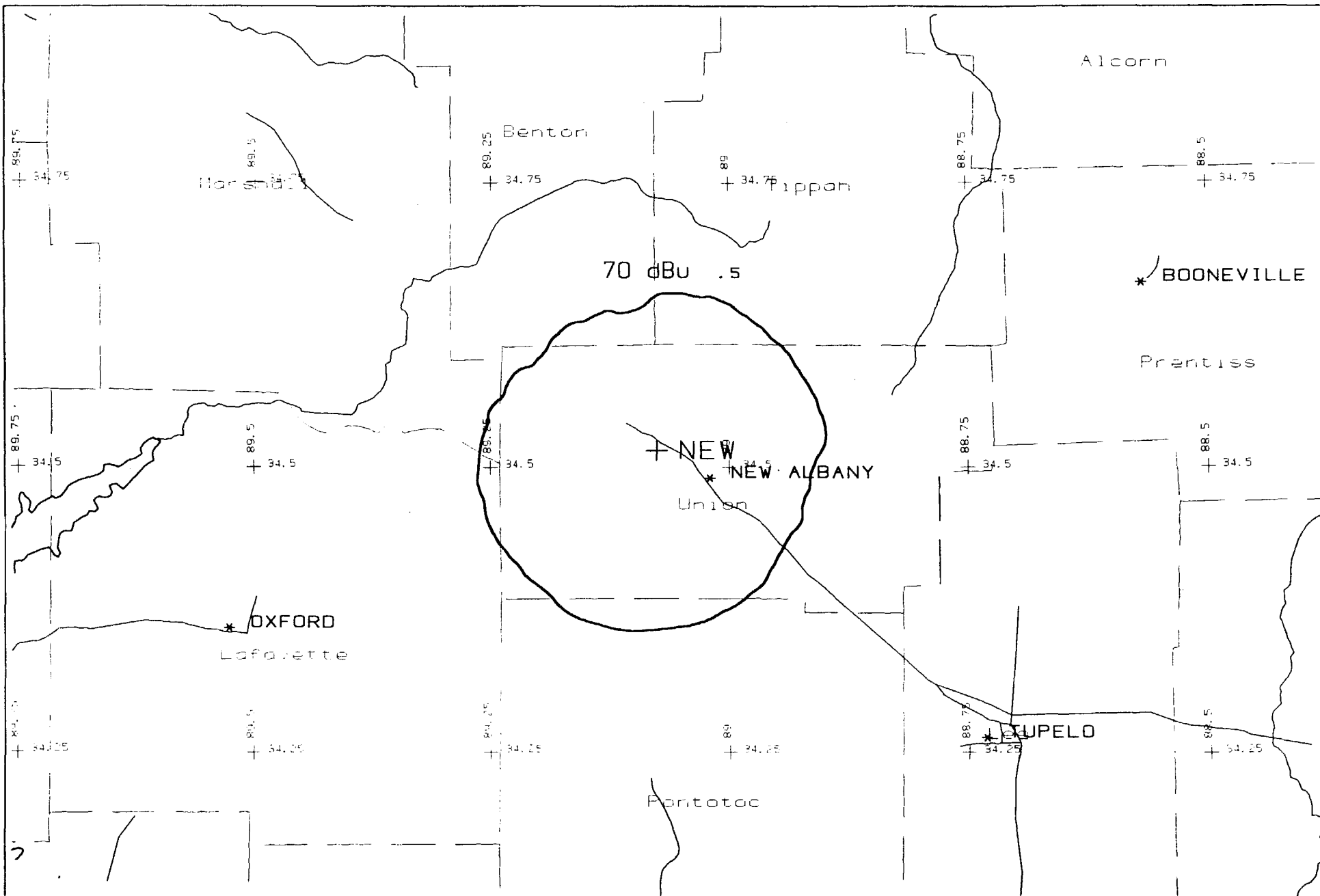
George G. Callicut, Petitioner Channel 268A
New Albany, Mississippi

REFERENCE	CLASS A	DISPLAY DATES
34 30 52 N		DATA 08-29-97
89 04 36 W	Current rules spacings	SEARCH 09-08-97
----- CHANNEL 268 -101.5 MHz -----		

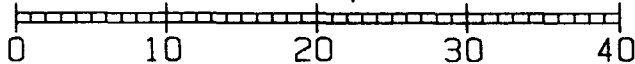
CALL	CH#	CITY	STATE	BEAR'	D-KM	R-KM	MARGIN
WWUNFM	268C3	Clarksdale	MS	263.0	141.84	142.0	-0.16 *
WWUNFM	268C3	Clarksdale	MS	263.7	142.42	142.0	0.42 <
WFTA	270C2	Fulton	MS	119.5	56.71	55.0	1.71 <
WNWSFM	268A	Jackson	TN	12.4	129.02	115.0	14.02
WAJS.C	215C3	Tupelo	MS	97.8	32.33	12.0	20.33
WAJS	215A	Tupelo	MS	97.8	32.33	10.0	22.33
AP267	267A	Grenada	MS	222.0	97.75	72.0	25.75
AP267	267A	Grenada	MS	224.6	97.89	72.0	25.89
KJMS	266C1	Memphis	TN	310.7	106.25	75.0	31.25
ALOPEN	267A	Grenada	MS	224.0	110.53	72.0	38.53
WJORFM	268A	St. Joseph	TN	68.3	153.55	115.0	38.55
WORMFM	269A	Savannah	TN	43.1	110.96	72.0	38.96
KJMS	266C1	Memphis	TN	306.8	115.66	75.0	40.66
AD271	271A	Sardis	MS	260.3	72.71	31.0	41.71

This study indicates proposed station will meet all spacing requirements from requested site.

This study demonstrates required city coverage from the requested site, Channel 268A New Albany, Mississippi



Scale in km



NEW 268 6kW

N. Lat. 34 30 52

W. Lng. 89 04 36

NEW ALBANY